

CALL FOR PAPERS

THE FIRST INTERNATIONAL MIRIUAL CONFERENCE ON Celluloid Racism in American Cinema: Reel Representation of Minorities, Muslims and Arabs in Pre- and Post- 9/11 Hollywood Films



- * Honorary Chair: Pr. Abdelouahed Chala, Rector of the University of Khenchela
 - Conference Chair: Dr. Walid Kefali, An Associate Professor at the Department of English
- Scientific Committee Chair: Dr. Salim Ounis, An Associate Professor at the Department of English

AND SPECIAL FOCUS

Cinema represents a unique vessel that takes its spectators on an emotional breath-taking journey through the psyche and mind of the 'Self' and the 'Other.' It is the brainwashing leviathan that does not avow neither to time, nor to geography and space as it endeavors to place the spectator in an entirely different environment specifically designed to elicit an explicit response, propagate certain information or advance a political, cultural or religious ideology. Historically speaking, for the past centuries, cinema has been engaged in the making of culture, racial and religious profiles and most importantly; propaganda. It has been drafted by several parties for different purposes; cinema was drafted by military institution and gave us stirring films about the elitism and heroism of American army versus the barbarity of the 'other' who is either a bearded terrorist ready to shout 'Allah Akbar' and blow himself up, or a veiled woman sponsoring terrorism and sending her underage kids to uphold the call of the great "Jihad" against the West (Shaheen, 2014). It was drafted by White House, and it gave us inspiring image on American political life and the Leading Man versus a floundering politics in 'other's' political life who is in desperate need for American values and ethics of democracy and politics. Cinema was also drafted by American supremacist to sell the idea that the American culture is superior and most suitable for today's world while other indigenous cultures are still premature phase if not very primitive (Mohamed, 2015). All in all, cinema had successfully placed a racial stigma on some minorities and perpetuated a negative depiction in their regard on the silver screen. Such reel stigmas are racial stereotype, for instance African American = crime, Arabs = savage and stupid, Latinos = drug trafficking, Italians = Mafia ...etc,

while the 'self' or the American equals a white Caucasian male, intelligent, well-dressed, ethical, liberal and always makes the right choices. More importantly, these stereotypes were aggravated by the 9/11 events that injected more xenophobia and islamophobia in the American society (Shaheen, Guilty: Hollywood's Verdict on Arabs after 9/11, 2008).

Accordingly, this conference will ponder several questions that tackles, not limited to:

- The representation of Minorities, Muslims and Arabs in Pre- and Post-9/11 Hollywood Films and the consent or dissent in their negative/positive depiction in movies
- * the cinematographic strategies that project the American value system on to the other ideologies, doctrines, races or minorities;
- The institutional agendas underlying film industry;
- The prospects and possibilities of producing good strike-back cinema.

2 CALL FOR PAPERS

The First International Virtual Conference on Celluloid Racism in American Cinema: Reel Representation of Minorities, Muslims and Arabs in Pre- and Post- 9/11 Hollywood Films, calls for ORIGINAL contributions (abstracts of no more than 300 words) addressing one of the main tracks that fall within the main conference theme and special focus. In this respect, participants are invited to submit abstracts following the academic requirements and standards. The conference encourages the submission of studies/investigations that report theoretical studies related to the main theme.

3 BIBLIOGRAPHY

- Mohamed, E. (2015). *Arab Occidentalism: Images of America in the Middle East.*London: I.B. Tauris.
- Shaheen, J. (2008). *Guilty: Hollywood's Verdict on Arabs after 9/11.* Northampton: Olive Branch Press.
- Shaheen, J. (2014). *Reel Bad Arabs: How Hollywood Vilifies a People.* Northampton: Olive Branch Press.

4 HONORARY CHAIR

Rector of the University of Khenchela: Pr. Abdelouahed Chala

5 GENERAL SUPERVISION

Dean of the Faculty of Letters and Languages: Dr. Badreddine Khellaf

6 CONFERENCE CHAIR

Dr. Kefali Walid, An Associate Professor at the Department of English

7 HEAD OF THE SCIENTIFIC COMMITTEE

Dr. Salim Ounis, An Associate Professor at the Department of English



STHE SCIENTIFIC COMMITTEE

MEMBERS

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Prof. Saliha Chelli	Biskra University
Prof. Nadhir Kaoli	Batna 2 University
Prof. Idri Nadia	Bejaia University
Prof. Fayçal Hacid	Batna 1 University
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Prof. Omar Ailane	Khenchela University
Prof. Kamel Tahir	Khenchela University
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🔐 Dr. Walid Kefali	Khenchela University
Pr. Khaled Chouana	Khenchela University
Tr. Amel Boumaaraf	Khenchela University

9 THE ORGANIZATING COMMITTEE CHAIR

Dr. Fayçal Saoudi, An Associate Professor at the Department of English

10 THE ORGANIZATING COMMITTEE MEMBERS

Member	Affiliation
Mr. Omar Guerza	Khenchela University
Ar. Rachid Khelaifi	Khenchela University
📽 Miss. Fedoua Mansouri	Khenchela University
🏜 Mr. Abdelmonaim Khanfri	Khenchela University
🏜 Mr. Hicham Fellah	Khenchela University
Ars. Fahima Dakhouche	Khenchela University
🖴 Miss. Bouzidi Soraya	Khenchela University
🖴 Miss. Nabila Yousfi	Khenchela University
Mr.Balouli Mourad	Khenchela University
Mr. Aouaidjia Hamza	Khenchela University

11 CONFERENCE TRACKS

- Film Theory and Racial Profiling
- Cinema, Propaganda and ideology
- Pseudo-environment and the creation of an alternative deceitful reality
- Race, religion and prejudice in cinema: 'the self' vs. 'the other'
- The question of Muslims in American Cinema before and after 9/11 events
- Multiculturalism in cinema / film and diversity (racial and cultural)
- Cultural barriers in translating the other's discourse
- Cinema and cultural imperialism: soft-colonialism?

- The 'other's' cultural identity revisited/remodeled through cinema
- Gender representation in American Cinema
- Consent and dissent in the reel negative depiction in recent years
- Films goes to classroom: pedagogical prospects of integrating films in teaching: the pros and cons
- Cinema and resistance: alternative solutions to cinema's soft-imperialism/soft-powers
- Cinema and psychology of the crowds

12 COLLABORATORS

- Social Media and Foreign Language Learning (PRFU Research Unit), Khenchela University
- Interdisciplinary Studies in Language and Culture ISILC, Research Unit: Politics, Literature, and Culture in the Anglosphere (POLICA), Biskra University
- Mapping Paradigmatic Reciprocity in Western and Postcolonial Spaces: Identities, Territories, and Representations (PRFU Research Unit), Blskra University

13 CONFERENCE LANGUAGES

- English
- Arabic
- French

14 CONFERENCE PLATFORM

The conference will be held online via:

SOOGLE MEET PLATFORM

ZOOM MEETING PLATFORM



16 IMPORTANT DATES

- AISTRACT SUBMISSION: 1st to 31th of March 2022.
- ABSTRACT ACCEPTANCE NOTIFICATION: 1st to 10th of April 2022.
- FULL PAPER SUBMISSION: 10th to 30th of April 2022.
- FINAL ACCEPTANCE NOTIFICATION: 1st to 5th May 2022.
- CONFERENCE DATES: 15th 16th May 2022

17 SUBMISSION GUIDELINES

- Abstract should not exceed 300 words summarizing the purpose, arguments, methodology or approach, and originality of the paper.
- and one submission is allowed.
- Multiple-authors abstract will not be regarded (only one-author abstracts are accepted)
- Accepted papers will be provided with the conference papers' template for full paper submission.
- All abstracts must be sent in form of a Word file to the conference email respecting the 'Abstract Template' and labeled with the participant's name followed by EN for submissions in English, FR for submissions in French and AR for Submissions in Arabic.

18 CONFERENCE EMAIL

conf2021film@gmail.com

APPLICATION FORM

Personal and Professional Information:			
First Name			
Last Name			
Degree(s) / Academic Title(s)			
Profession (s)			
Institution(s)			
Country			
Email Address(es)			
Phone Number(s)			
Short Biography			
Selected Track			
Title of the Paper			
Keywords (5-7 Keywords)			
CODE			



Abstract (No more than 300 words):			

CODE	